

# IEEE Canada IHTC 2014

## International Humanitarian Technology Conference

“Humanitarian Advancement through Technology”

June 1-4, 2014, Montreal, Canada  
OMNI Hotel, Mont-Royal, Montreal

You are invited to become a patron/exhibitor at this year's 2014 IEEE International Humanitarian Technology Conference (IHTC) to be held in Montreal, Canada from June 1-4, 2014. The conference will focus on humanitarian applications of technology in the general areas of technologies for improving the lives of underserved peoples (including aboriginal/indigenous peoples), technologies for the disabled, health-related technologies, humanitarian engineering educational programs, and technologies to assist in disaster situations. The conference will feature outstanding keynote speakers, workshops, a student paper competition and peer-reviewed papers. We hope you take advantage of this great opportunity for your organization to be showcased in front of our many participants and renowned experts from around the world. There are a number of patronage/exhibition opportunities to cater to your organization's budget and time.

### IHTC 2014 Patronage Packages

Platinum.....	\$7,000
<ul style="list-style-type: none"> <li>• Speaking opportunity at the conference</li> <li>• Patron's banner in the exhibit hall</li> <li>• 4 conference tickets for patron's staff or guest</li> <li>• Inclusion of sponsor's logo on the conference web site</li> <li>• Hyperlink on conference website to patron's website</li> <li>• Patron's name /logo in the conference Program Guide</li> <li>• Single sheet bag insert of patron's prospective (distributed to all attendees)</li> <li>• 8'X10' booth, carpeted with table, 2 chairs, and priority choice of location</li> <li>• Acknowledgment at the keynote/plenary sessions</li> </ul>	
Gold.....	\$5,000
<ul style="list-style-type: none"> <li>• Speaking opportunity at the conference</li> <li>• Patron's banner in the exhibit hall</li> <li>• 3 conference tickets for patron's staff or guest</li> <li>• Inclusion of patron's logo on the conference web site</li> <li>• Hyperlink on conference website to patron's website</li> <li>• Single sheet bag insert of patron's prospective (distributed to all attendees)</li> <li>• 8'X10' booth, carpeted with table, 2 chairs, and priority choice of location</li> <li>• Acknowledgment at the keynote/plenary sessions</li> </ul>	
Silver.....	\$3,000
<ul style="list-style-type: none"> <li>• Speaking opportunity at the conference</li> <li>• Patron's banner in the exhibit hall</li> </ul>	

- 2 conference ticket for patron’s staff or guest
- Inclusion of patron’s logo on the conference web site
- Hyperlink on conference website to patron’s website
- Single sheet bag insert of patron’s prospective (distributed to all attendees)
- 8’X10’ booth, carpeted with table, 2 chairs, and priority choice of location
- Acknowledgment at the keynote/plenary sessions
- Exclusive patronage of one coffee service

Bronze.....\$2,000

- Patron’s banner in the exhibit hall
- 1 conference ticket for patron’s staff or guest
- Inclusion of patron’s logo on the conference web site
- Hyperlink on conference website to patron’s website
- Acknowledgment at the keynote/plenary sessions
- Exclusive patronage of one coffee service

Banners.....\$1,000

- Banner ad on the conference website
- Banner at the Exhibition

**Meals/Receptions (Additional patronage opportunities)**

Luncheons.....\$2,000

- Display patron’s banner
- Banner Ad on the conference website
- Patron’s recognition in conference Program
- Discounts for exhibition
- Official recognition from the podium

- Patron’s recognition in conference Program
- Discount for exhibition

Breakfasts.....\$2,000

- Display patron’s banner
- Banner Ad on the conference website
- Patron’s recognition in conference Program
- Discounts for exhibition
- Official recognition from the podium

Receptions.....\$3,000

- Display patron’s banner
- Banner Ad on the conference website
- Patron’s recognition in conference Program
- Discounts for exhibition
- Official recognition from the podium

Banquet .....\$5,000

- Display patron’s banner
- Banner Ad on the conference website
- Patron’s recognition in conference Program
- Discounts for exhibition
- Official recognition from the podium

Coffee .....\$1,000

- Display patron’s banner
- Banner Ad on the conference website

**IHTC 2014 Exhibition Packages** *\*\*NGOs and Patrons 50% off*

Booth Exhibitor.....\$2,000\*\*

- 8’X10’ booth, carpeted with table and 2 chairs
- 2 conference ticket for exhibitor’s staff or guest
- Inclusion of exhibitor’s logo on the conference web site

- Hyperlink on conference website to exhibitor’s website

Table Top Exhibitor.....\$1000\*\*

- 30” x 72” skirted exhibit table with 2 chairs

- 1 conference ticket for exhibitor's staff or guest
- Inclusion of exhibitor's logo on the conference web site
- Hyperlink on conference website to exhibitor's website

### **Contact and Payment Information**

All Patronages and Exhibitors must be pre-approved by the Conference Patronage and Exhibit Chair. Patrons and Exhibitors must support the mission of the conference. Any question of appropriateness of Patronage and Exhibition will be the discretion of the Conference Patronage and Exhibit Chair.

A contract and payment in full is required to secure an exhibit space. To learn more about the Patronage and Exhibits Program, please contact: Joan Kerr 905-434-6655 [joankerr@fbsc.org](mailto:joankerr@fbsc.org)